

## 2021 Skills Ontario Career Exploration Showcase

The Wood Manufacturing Council (WMC) is pleased to announce its participation in the 2021 Skills Ontario Career Exploration Showcase. Due to COVID-19 restrictions across the province, Skills Ontario has made the decision to hold its Career Exploration Showcase in a virtual format on **May 12<sup>th</sup>** from **9am to 8pm**. During this event, visitors will learn all about the career options available in the skilled trades and technologies.

As we've done in past years, we're proud to be partnering with our forestry colleagues - Forests Ontario and Project Learning Tree Canada to represent Ontario's forestry and wood manufacturing sectors. As a team, we'll share potential career pathways for skilled trades and technologies in our sectors, giving visitors the knowledge and resources to better understand forestry and wood manufacturing.

When you visit us, you'll have a chance to view and download content like presentations and videos. Besides live chatting with our representatives, you may have a chance to participate in quizzes and activities that will help you learn more about forestry and wood manufacturing. The virtual event will run on the cloud, so you don't need to install software to access this online event, all you need is a standard web browser and a stable internet connection.

We look forward to having meaningful conversations with you via the audio, visual and chat technologies of our virtual booth! Visit the event page and look for our logo to find us:



## Meet our Skills Ontario Team

### The Wood Manufacturing Council

The Wood Manufacturing Council (WMC) is a non-profit corporation that works to bring together stakeholders in advanced wood processing to help address human resource and skills development issues in the sector. The Council plans, develops and implements human resources strategies that support the long-term growth and competitiveness of Canada's advanced wood products manufacturing industry and meet the developmental needs of its workforce. The Council identifies the necessary skills and knowledge required to respond to industry needs, develops products to address key issues, and collects labour market information to support the sector.



**WMC CFB**

Wood Manufacturing Council  
Conseil des fabricants de bois

### Forests Ontario

Forests Ontario is a non-profit registered charity organization dedicated to making Ontario's forests greener. Their ambitious tree planting initiatives, extensive education programs and decades of community outreach have resulted in millions of trees being planted each year. In schools across the province, Forests Ontario's forestry education programs connect students with their environment and potential careers in forestry.



**FORESTS  
ONTARIO**

### Project Learning Tree Canada

Project Learning Tree Canada (PLT) believes in a society that values and benefits from sustainably managed forests and the great outdoors. They are committed to using trees and forests as windows on the world to inspire action and grow future forest and conservation leaders. Their environmental education and professional development services, which include high-value work experiences and an industry-leading mentorship program, support youth across Canada on their green career pathways, including those in rural, Indigenous and urban communities.



PLT is an initiative of SFI

